

SDH VS CC

SDH

VS

CC

What's the difference? Which one is needed for your project?

Subtitles for the deaf and hard of hearing (SDH)	Closed Captions (CC)
Style Guidelines	
<ul style="list-style-type: none">• Boxing varies• Usually centred at bottom of screen• Up to 42 CPL• Two lines	<ul style="list-style-type: none">• Often white text on black background• Positioning more varied• Up to 32 CPL• Up to 3 lines
Usage	
<ul style="list-style-type: none">• Preferred for streaming platforms• Used in film festivals• Preferred for interlingual content (between two languages)	<ul style="list-style-type: none">• Devices for individual use i.e. mobile phone, screens on back of seat, etc.• Broadcast TV + film festivals• Used for intralingual content (same language)
Technical	
<ul style="list-style-type: none">• Varies - can't be turned off if in the form of open caption	<ul style="list-style-type: none">• Can be turned off by viewer